



itff

WARSAW

International **Travel & Tourism** Fair

21-23

NOVEMBER

2024



IN
3 DAYS
AROUND
THE WORLD!

THE EVENT IS DEDICATED TO



WHY IS IT WORTH TO PARTICIPATE IN THE FAIR?

- ✓ the most important b2b event in Poland, dedicated to the tourism industry
- ✓ an excellent opportunity to build international business relationships
- ✓ the possibility of selling products and services to travel agencies, representatives of the business tourism sector, and individual recipients
- ✓ great opportunity to participate in conferences, meetings, discussion panels, training, workshops
- ✓ here is a platform to discuss the current situation, challenges, future and new trends in tourism
- ✓ fair exhibition on 2 levels of the Palace of Culture and Science with an eventful industry program and various attractions for the audience

PROFILE OF A PROFESSIONAL VISITOR



DURING THE FIRST EDITION WE HOSTED

10% GUESTS FROM OVER 60 COUNTRIES

90% VISITORS FROM POLAND

OVER
30
INDUSTRY
SCHOOLS
FROM POLAND



60
AMBASSADORS
AND REPRESENTATIVES
OF THE DIPLOMATIC
CORPS



ORGANISERS



MTP GROUP
Głogowska 14
60-734 Poznan



POLISH CHAMBER OF TOURISM
Marszałkowska 9/15 unit 29
00-626 Warsaw

LOCATION



PALACE OF CULTURE AND SCIENCE
1 Defilad Square
00-901 Warsaw



The International Travel and Tourism Fair ITTF Warsaw is the most significant B2B event in Poland, dedicated to the tourism industry. Our exhibitors, representing various sectors of the tourism industry, will showcase their offerings. These include foreign, national, and local tourist organizations, chambers, and associations, tour operators, transportation providers, the hotel industry, companies involved in new technologies in tourism, voivodships, districts, cities, and local communities.

CONTACT

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International Travel & Tourism Fair

www.ittfwarsaw.pl/en